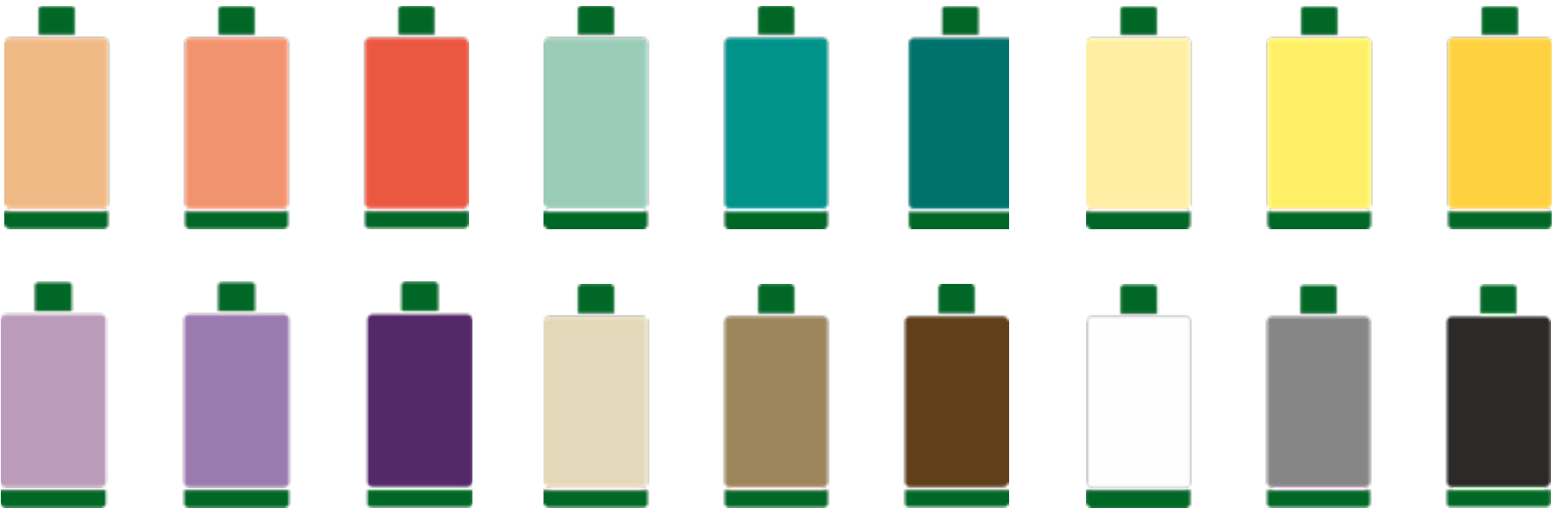


2021 AURIFIL COLOR BUILDERS



2021 COLOR BUILDERS

Following the success of our 2020 Color Builders, we're pleased to announce a brand new subscription for 2021. Based on feedback collected from valued shops and customers, we've created a program that heralds and highlights the very first thread weight produced by Aurifil: 40wt. If your shop is new to Aurifil or to our 40wt thread, this subscription is an excellent introduction!

The 2021 Color Builder Subscription is a capsule of 12 mini-collections, each containing three large spools of 40wt thread -- a warm, a medium, and a dark. Wound on a bold green spool, Aurifil's 40wt/2ply thread is every bit as versatile as our 50wt but with just a bit more strength. 40wt is tremendous for sewing bags and garments, or for when a more defined topstitching or quilting pattern is desired. It is also our number one recommended weight for quilting and machine embroidery.

This year we've drawn our color inspiration from 12 magnificent Endangered Species, currently in dire need of attention, advocacy, and compassion. Through our year long marketing efforts, we'll work toward affecting positive change via increased awareness and targeted fundraising. To help achieve these goals, we've partnered with **Earth League International**.



Earth League International (ELI)

Earth League International is an innovative non-governmental, non-profit organization that fights environmental/wildlife crime by merging the worlds of conservation, intelligence, analysis, whistleblowing, and media production. They are building the first intelligence agency for the planet.



100% Cotton II 40wt



2600 -- 2610 -- 5004

SKU: AC40CP3-001

UPC 8057252028704



Sumatran Elephant.

Location: Borneo and Sumatra

Status: *Critically Endangered*

Population: 2400-2800





100% Cotton — 40wt



5002 — 2250 — 1103

SKU: AC40CP3-002
UPC: 8057252028711



Red Panda,

Location: Eastern Himalayas

Status: *Endangered*

Population: Less than 10,000



100% Cotton — 40wt



2908 — 1147 — 2890

SKU: AC40CP3-003
UPC: 8057252028728



Sea Turtle,

Location: Mesoamerican Reef, Coastal East Africa, Coral Triangle, The Galápagos, Gulf of California

Status: *Endangered*

Population: Between 85,000 and 90,000 nesting females.



100% Cotton — 40wt



6724 — 2375 — 6731

SKU: AC40CP3-004
UPC: 8057252028735



Iberian Lynx,

Location: Spain

Status: *Critically Endangered*

Population: Approx. 1000



100% Cotton — 40wt



2410 — 2425 — 2530

SKU: AC40CP3-005

UPC: 8057252028742



Pink Land Iguana.

Location: Galapagos

Status: *Critically Endangered*

Population: 200





100% Cotton — 40wt



2770 — 2735 — 2784

SKU: AC40CP3-006
UPC: 8057252028759



Whale Shark.

Location: Mesoamerican Reef, Coastal East Africa, Gulf of California, Coral Triangle

Status: *Endangered*

Population: Approx. 7000





100% Cotton — 40wt



2214 — 1133 — 1104

SKU: AC40CP3-007
UPC: 8057252028766



Sumatran Tiger.

Location: Sumatra
Status: *Critically Endangered*
Population: Less than 400





100% Cotton — 40wt



2835 — 1148 — 4093

SKU: AC40CP3-008
UPC: 8057252028773



Blue - throated Macaw,

Location: Bolivia
Status: *Critically Endangered*
Population: 50-249



100% Cotton — 40wt



2105 — 2115 — 1135

SKU: AC40CP3-009

UPC: 8057252028780



African Wild Dog.

Location: Southern Africa

Status: *Endangered*

Population: 1400





100% Cotton — 40wt



2562 — 2520 — 2545

SKU: AC40CP3-010

UPC: 8057252028797



Cross River Gorilla.

Location: Cameroon and Nigeria

Status: *Critically Endangered*

Population: 200 to 300



100% Cotton — 40wt



2312 — 6010 — 2360

SKU: AC40CP3-011
UPC: 8057252028803



Pangolin,

Location: Africa and Asia

Status: *Vulnerable to Critically Endangered*

Population: Unknown





100% Cotton — 40wt



2021 -- 2625 -- 2692

SKU: AC40CP3-012
UPC: 8057252028810



African Penguin.

Location: SouthWestern Coast of Africa
Status: *Endangered*
Population: 50,000